



**Long Creek Elementary School
PTO Board Meeting
Thursday, September 8, 2016
6:00 pm**

MEETING MINUTES

Meeting Called to Order at 6:00PM

Introductions made by all attendees

- Intro of the Board/Committee Chairs
- Intro of parents in attendance
- Intro of teachers
- Emily made a call for a Treasurer

Discussion Items

PRINCIPAL UPDATES

- Ms. Simpson thanked the PTO Board for the edible arrangements birthday gift and also thanked parents for all of the birthday wishes.
- Ms. Simpson expressed her regret for missing the Boo-Hoo Breakfast. It was one of the rare moments she was not feeling her best, but she was pleased to hear that the event was a success.
- The 2016-17 school year is off to a great start. The teachers had a chance to participate in professional development activities prior to the beginning of the school year and were eagerly awaiting the student's return.
- Tomorrow (Friday, Sept 9th) is first personality day. Uniforms are not required, but students must continue to follow general attire requirements.
- The NC Dept. of Public Instruction released 2015-16 testing data. Long Creek received a C overall (reading and math); however, it was a strong C. Ms. Simpson stated that Long Creek is on an upward trajectory as the school met its growth expectations and even received recognition from Superintendent Anne Clark for its growth numbers. Ms. Simpson feels that Long Creek has the ability to exceed growth expectations.
- Open House was well attended. In the past Curriculum night has not experienced high participation rates. Ms. Simpson made a call for PTO meeting attendees to join Long Creek for Curriculum Night. The focus of the evening will be on Literacy. Teachers will provide tips and tools on how parents can support reading initiatives at home. The 1st session will be held from 6-7pm. The second session will go from 7-8pm. Dinner to be provided by PTO.
- The first SLT (School Leadership Team) meeting is next Tuesday, Sept 13th. SLT is a group of parents and teachers focused on Long Creek's academic success. Ms. Simpson suggested PTO attendees join the SLT meetings to learn more.
- Accelerated Reader (AR) will continue for 2nd and 3rd grades. Renewal is due at the end of Oct. All other grades will have other reading incentives.
- Ms. Simpson asked that parents make a point of talking with their children about their day. The first issue of HoofBeats has questions to spark the conversation.

PRESIDENT UPDATES

- Curriculum Night (Literacy Night)

- PTO is sponsoring a hot dog dinner for students. RSVPs will not be required as an estimate as to the amount of food needed will be made.
- Volunteers needed to help set-up and serve food. Food service will start at 5:30pm. There will only be one service from 5:30-6:00pm.
- Parent attendee noted that the Key Club at Hopewell High needs volunteer hours. The PTO may be able to leverage them for help.
- Ms. Simpson will create a flyer for the evening.
- Long Creek Support Staff will help with an activity for the kids while parents are in session.

- Uniform Swap/Sale

- Emily indicated that a parent shared an idea with her for a Uniform Swap: twice a year parents would be able to bring in uniforms that their children have outgrown. The swap would be held in the Long Creek gym and each piece could be sold for \$.50 to \$1. Proceeds would be donated to the Long Creek PTO for a particular initiative to be determined.
- As an incentive, families that donate clothing would have first choice/early access to purchasing new items.
- If the PTO sponsors the activity, a committee would be needed to help manage the event. A number of parents indicated that they would be available to serve on the committee. Emily will contact the parents to begin flushing out the details.

VP ENGAGEMENT UPDATES

- Fall Book Fair

- This year's theme is: Ahoy Buchaneers (pirate theme)
- Emily noted that 79 volunteers are needed. To date, only 3 have confirmed.
- Wednesday, Sept. 21st is set up and Teacher Preview day. There will be a teacher wish list area at the Book Fair.
- Thursday, Sept. 22nd is student preview day. There are no sales on this day, but it is one of the busiest days. Volunteers will be needed from 8:30-2:30pm.
- The week of Sept. 26th is the first day of sales. Volunteers needed to help kids put items away in morning. Extra help will be needed on Family Fun Night (Thursday, Sept. 29th).
- Family Fun Night – PTO will host a few activities in the gym and will coordinate dinner for families. RSVPs will not be required.
- Ms. Simpson asked for the volunteer sign-up genius link. Emily noted that it is on the Long Creek website and on Facebook.
- Ms. Simpson indicated that Long Creek staff are required to volunteer for at least two PTO events over the course of the school year.

- **Touch A Truck**

- This will be a hands-on event where children can explore a variety of trucks/cars up close. As a part of the activity, the PTO would also like to have food trucks, face painting, bounce houses, etc. on hand for the kids to enjoy. To make the event successful, the PTO needs help sourcing sponsorships.
- The event is tentatively scheduled for Saturday, November 5th and will be held on the Long Creek campus.
- It is not known at this time if the event will be marketed as a fundraiser or a give back. It is anticipated that attendees will be asked to make a minimum donation of \$3-\$5 per person.
- Currently there are 8 vehicles that will be present, including construction trucks, the fire dept, and CMPD. The PTO is looking for more vehicles.

- **Volunteers**

- Volunteers will be needed throughout the school year for several PTO events. Emily will compile volunteer forms that parents sent in at the beginning of the school year.

VP OPERATIONS UPDATES

- **Retail Incentives**

- Parents/students have started turning in some box tops. Also, a handful of Harris Teeter VIC numbers have been submitted.
- A new APP has recently come out that is similar to Shoparoo. More details to come.

- **Spirit Wear**

- Orders due Wed Sept 14. Purchases will be back the week of the Sept 26.

- **Room Parents**

- Lindsey is the K-2nd coordinator
- Sherry is the 3rd-5th coordinator
- Room Parent meeting currently scheduled for Tuesday, Oct. 5th.

FINANCIALS UPDATE- TREASURER NEEDED

- No data report available
- The previous PTO Treasurer's term has expired. Until a Treasurer is named, Emily is maintaining the PTO financials, fundraising deposits and expense checks.

MISCELLANEOUS-

- Emily provided a high-level overview of the PTO calendar and events through December. Highlights include:
 - Teacher Appreciation luncheon. Salad Bar will be provided.
 - Curriculum night

- **Book Fair**
- **Room Parent Meeting**
- **Next PTO Meeting in October**
- **Spirit Night – East Coast Wings – Oct. 11th. Long Creek will get a portion of sales all day. No requirement to indicate a purchase on behalf of Long Creek.**
- **Early release day**
- **Palmetto cookie dough sale – adding tumbler cups. This year’s daily incentives will be Emojis.**
- **Parent night out to support a technology fundraiser**
- **Emily made a final request for volunteers to help the PTO fulfill its mission.**
- **Parent attendee inquired as to what the overall goals of the PTO were this year and if it had been determined as to how much money the organization was looking at raise. This is still under discussion as a Treasurer will help facilitate this process.**