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LONG CREEK MUSTANG GALLOP FUN RUN INFORMATION STATION

WHEN: Friday, October 13, 2017

WHERE: Long Creek Field

WHAT IS THE RUN?

- It is a fun and healthy alternative to the traditional catalog sale. Plus, 100% of the money collected will be invested in Long Creek to support school activities and needs. With catalog fundraisers, up to 50% of the sales go to the company, not the school. Our Long Creek families are encouraged to help our students by promoting healthy choices, exercising daily, and engaging in healthy living.
- During the school day on Friday, October 13, all students will take turns walking and running along with their classmates around our school field for 15-20 minutes. There will be music playing in addition to fun race games, some led by the Chick-fil-A cow.
- We will use this event as our primary school-wide fundraiser for the year. We rely on these funds throughout the year to help with the costs to support student needs and provide additional classroom resources. But the Mustang Gallop Fun Run is so much more than just a fundraiser; we are promoting fitness and family fun!

HOW DOES IT WORK?

- ✓ Each student will be asked to collect donations in support of our school from family, friends, and local businesses. The total amount of money collected by each student will be submitted to our Mustang Gallop Fun Run goal, and students will earn prizes based on their total donation amount turned in.
- ✓ Turn in your collected cash and checks by **Friday, October 20** to be considered for prizes. **Students only need to turn in the money they collected for the fun run in the envelope provided with their name, teacher's name and total listed on it— THEY DO NOT NEED TO TURN IN THE DONATION TRACKING SHEET.**
- ✓ All online donations must be received by 11:59pm, Friday October 20 to count towards your prize goals.
- ✓ All donations are tax deductible. (*see donation chart*)
- ✓ Donors should check with employers to see if they offer matching gift donations.
- ✓ If it is overcast or there is a light drizzle, we will still run. If there is pouring rain, we will reschedule the run and send out a communication as to the new date for the run.



WHAT SHOULD I SAY TO SPONSORS?

There is an enclosed script for children to use when asking for donations as well as some tips on how to seek out donations from family, friends, and coworkers. Tell your sponsors that state, federal, and local funding continues to decline for public schools. Our PTO is committed to support funding for our students for things like specialized training for teachers, resources, literacy and anti-bullying programs.

HOW MUCH SHOULD EACH FAMILY RAISE?

Our school-wide school goal is \$25,000 and our suggested individual goal is \$50. **However, we simply ask that you do your best to help the school.** We hope to make this an annual fundraiser and community event for our Mighty Mustangs. We know that so many families show support in such a variety of ways, so the important thing is to come, have fun, and support the community. We are hoping to have 100% participation in making this an exciting and successful event for the entire school.

WHAT TO WEAR

Each grade will be asked to wear the same colored shirt the day of the Fun Run. Kindergarten-Blue; 1st grade- Green; 2nd grade- Yellow; 3rd grade- Red; 4th grade- Orange; 5th grade- White. Students can wear “personality” bottoms on Fun Run Day.

TO PREPARE FOR THE RUN

Eat a healthy breakfast before the run. Wear running/tennis shoes and comfortable attire. Come with a great running attitude.

WHAT IF I CAN'T COME TO THE RUN

Although you will be missed, your family can still participate by collecting donations (and being eligible for some great prizes).

Also, we need to **BORROW** coolers of ice and tents for various stations the day of the run, and will need lots of 8oz bottles of water for the kids to drink after they run?

COME OUT & CHEER

We hope that family members will be able to come and cheer on their Long Creek Mustangs as they run. **All children will be running on October 13.** Schedules of exact times will be sent out closer to the day of the Fun Run.

VOLUNTEERING

It is FUN and very much appreciated! We cannot do this without all of the great parent and family volunteers we have at Long Creek! Please see the PTO website at www.longcreekpato.com for the Sign-Up Genius to help out!



DONATION CHART

Student's Name: _____ Grade: _____ Teacher: _____

Goal for the PTO is \$25,000 ~ Goal per student approx. \$50 ~ My goal is \$_____

Donations are tax deductible. (Long Creek PTO is a 501(c)(3) nonprofit organization).
Receipts will be sent for amounts over \$250; for lesser amounts, your cancelled check is your receipt. **Funds are due October 20 to the school for prize consideration.**

Additional FUN RUN donation forms: Available from the front office or the www.longcreekpto.com. Please make all checks and company matching **payable to Long Creek PTO.**

Company Matching Funds Verification: A completed hard copy or a printed online copy of the company matching form must be submitted with the student's donations to receive credit.

Donor's Name	Phone Number	Donation <u>Amount</u>	Name of Matching Company	Matching \$\$ Amount
Subtotal:		\$		\$



PRIZES

(Prizes are constantly being added. Check www.longcreekpto.com for most current list)

Individual Prize Levels (See Sibling Plan on Reverse)

- \$5 – homework pass
- \$15–Silicon Fun Run bracelet
- \$30 – Water Bottle
- \$50 – Fun Run T-Shirt
- \$75 – All students who reach this milestone will be placed in a drawing for a family dinner pack at Jason’s Deli (15 students will win) * *(each student gets one raffle ticket)*
- \$100 - All students who reach this milestone will be placed in a drawing for a \$25 Sports Connection Gift Card (Two (2) students will win) * *(each student gets two raffle ticket)*
- \$150 - All students who reach this milestone will be placed in a drawing for Carolina Panthers Memorabilia. * *(each student gets three raffle tickets)*
- \$200 – All students who reach this milestone will be place in a drawing for two (2) months of riding lessons at Lenux Stables. * *(each student gets four raffle tickets)*
- \$250 - All students who reach this milestone will be placed in a drawing for a night at Great Wolf Lodge. * *(each student gets five raffle tickets)*

Grand Prize

Student who raises the most funds will win four (4) Disney One Day Park Hopper Passes.

School-wide Prizes

- Top grade level - Pizza Day
- Top three classes - Popcorn parties
- \$5K - Personality Day (for the entire school)
- \$15K - Duct tape principal or other LC “celebrity” to the wall
- \$25K -Dance party if total goal met

**The number of raffle ticket increases by one as each fundraising level is reached.*



Sibling Plan

- Individual for the \$5 and \$10 tiers
- Once \$30 tier is reached siblings receive prizes at one and a half
 - To get water bottles for each of two student families must raise \$45
 - To get water bottles for each of three student families must raise \$60
 - To get fun run t-shirts of each of two students families must raise \$75
 - To get fun run t-shirts for each of three students families must raise \$125
 - For higher levels raffle ticket prizes, two additional tickets will be given to families
 - Eg. At \$100 family with three students would receive the allotted level one raffle ticket each plus two additional “family entry” tickets. *This allows families with multiple students to have an equitable chance at prizes.*

Our Sponsors



Our Contributing Donors



The Carolina Panthers

Sponsors and donors may be added after this printing. Check www.longcreekpto.com for the most current list.



HOW TO ASK FOR A DONATION

Student Script: "Hi, this is INSERT STUDENT NAME HERE. May I please speak with _____?"

I wanted to tell you about the Fun Run my school is having in a few days!

I will be helping my school to raise money for teacher training, and our literacy and anti-bullying programs. I will be running to earn money but not per lap and I will run for 20 minutes. Will you please make a donation? I will call you after I run on October 13 to tell about the fun run.

Thank you so much for helping me and my school!





THINGS TO REMEMBER

The Fun Run is a positive fundraising experience full of potential for Long Creek in many ways! These funds will benefit our children's educational experience! This fundraiser requires no door-to-door selling and no products to deliver. Family and friends anywhere in the world can support our school by giving donations.

- **September 5-** Kickoff Assemblies – Fun Run Packets Come Home
- **October 13-** Actual Fun Run – (actual race times will come home closer to the date)
- **October 20** – Last Day to turn in Money for Prize Consideration
- **November 3** – Prize Distribution – (more information about exact times will come home at a later date)

More Information available at www.longcreekpto.com
or email Fundraising Chair Shae Gist at ices.mm.pto@gmail.com

PARENTS, 5 STEPS TO HELPING OUR SCHOOL

1. MY TOP 10—Parents, on the back of this packet make a list of 10 potential sponsors who would like to support our school. Family and friends in different states and countries can also give!
2. CONTACT SPONSORS— Help your student call, email and/or text sponsors to politely ask for a donation. Use the student script on the next page as a helpful guide.
3. ENTER YOUR DONATIONS—Complete one line per donation.
4. COME TO THE FUN RUN! —Parents, join us at the action-packed event to cheer on your student!
5. COLLECT—Donation money will be due one week after the run on Friday, October 20. Checks can be made payable to Long Creek PTO with the child's name in the Memo field. *Note: ONLINE payment option is available at longcreekpto.com.*